



The Bharat Scouts and Guides

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 127 /2020

Date : 18th Sept., 2020

SUB: CELEBRATION OF INTERNATIONAL DAY OF THE GIRL (IDG) ON 11TH OCTOBER, 2020.

Dear Sir/Madam,

The International Day of the Girl is observed around the world every 11th October. The observation supports more opportunity for girls and increases awareness of gender inequality faced by girls worldwide based upon their gender. This inequality includes areas such as access to education, nutrition, legal rights, medical care, and protection from discrimination, violence against women and forced child marriage. The celebration of the day also "reflects the successful emergence of girls and young women as a distinct cohort in development policy, programming, campaigning and research.

This year's theme as announced by the United Nations is "My Voice, Our Equal Future" celebrating the day by spreading compassion, kindness, and hope in the face of the pandemic. This year has brought the nations together, in combating common enemy the tireless virus that had threatened our health, security and the very way of life. The COVID-19 has thrown our world turmoil and forcibly reminded us that what happens in one part of the planet can impart people everywhere.

Activities:-How our girls can get involved ?

1. **Complete the #HearMeNow activity pack in your group**
2. **Take part in the #HearMeNow social media campaign individually or as a group**
3. **Take part in the U-Report via Facebook messenger**
4. **Take part in our Global Challenge**
5. **Share stories of empowered and vocal girls in your countries, organizations and communities to waggs@bsgindia.org and pro@bsgindia.org for your chance to feature online.**
6. **Toolkit attached**

Throughout the month leading up to the day on 11 October, we will be celebrating IDG across social media under the WAGGGS hashtag **#HearMeNow** for the **#HearMeNow activity pack**, which is full of activities and actions for Girl Guides and Girl Scouts of all ages to make their voices heard. Activities can be completed in one group meeting and focus on introducing advocacy to girls and young women. Girls will learn to listen to each other and how to take action on the issues that matter to them the most.

Global Challenge:-

This October as part of the month long-IDG celebrations, WAGGGS will be launching a global challenge to hear from girls members. Girls 18 and under can submit a video (or a photo and text description) about their experiences in Girl Guides and Girl Scouts in particular, girls can describe their specific experiences around themes such as Sisterhood, safety and Discovery. The videos will be used to inform phase two of the Global Girl Research and gain insights into the benefits of Girl Guiding and Scouting across the movement. The Global challenge will launch via WAGGGS social media channels and assets to member Organization to forward to girl members.

You are requested to share your activities through your social media using hashtags **#hearMeNow** and **#bsgindia**

For any further assistance or support, please do not hesitate to contact Ms. Ruby Parbat WAGGS coordinator at waggs@bsgindia.org

Thanking you,

Yours in Guiding,



(Darshana Pawaskar)
Joint Director (G)

Encl.: Toolkit attached

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi – 110016.
4. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida-201309, Uttar Pradesh.
5. All the District Secretaries, District Association of Dammam, Riyad, Muscat and Jamiat Youth Club with a request to take necessary action.