



# The Bharat Scouts and Guides

## National Headquarters

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To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**



Circular No.: 30/2020

Date : 20<sup>th</sup> March, 2020

### SUB: EARTH HOUR 28<sup>TH</sup> MARCH, 2020 - CLIMATE ACTION

**EARTH HOUR**  
MARCH 28, 2020  
8:30 PM

Dear Sir/Madam,

We are happy to inform you that together with valued partners and supporters from across the globe, **Earth Hour** has grown from a one city event in 2007 into the world's largest and most well known environmental campaign for the planet reaching over 1.8 billion people worldwide last year. World Scouting has been supporting this initiative every year. It is an opportunity for every one of our Scouting Guiding community to inspire our friends, family and colleagues - in a fun way - to go a little greener in our everyday lives. The Bharat Scouts and Guides will also support and observe this Environmental initiative like every year. This year, Earth Hour will be observed on Saturday 28<sup>th</sup> March 2020 from 8:30 PM to 9:30 PM.

As Scouts Guides, we're committed to the environment in our everyday actions. Nature and environment are an integral part of Scouting Guiding and are part of our fundamentals. WWF and WOSM Globally invite Cubs, Bulbuls, Scouts, Guides, Rovers and Rangers and their families, friends and communities to demonstrate their commitment to save planet Earth - a common inheritance to all humankind. During this campaign, we work together to action at the same time, resulting in strong advocacy for a healthy planet on a global scale.

#### TAKE ACTION FOR EARTH HOUR:

The safety of Scouts, Guides and volunteers is of utmost priority. In the wake of current global health developments, we strongly advise against in-person meetings and events. The below action kit has been modified to accommodate young people at home, encouraging them to take part in Earth Hour in different ways while ensuring their safety. Check out the actions and activities below and choose one or more to take part in event from the comfort of your own home.

#### Activities:

1. Everyone is encouraged to simply **switch off lights** on 28 March from 8:30PM - 9:30 PM.
2. **Virtual Campfire** - Call your friends for a video chat for camp-style activities at home. Turn on your virtual fire and ignite a conversation with your family and friends, sing songs you love, and feast on some delicious snacks.
3. Use your **climate action** ideas (ex. Using items with less packaging, embracing the "3 Rs", etc.) as conversation starters.
4. **Game at Night** - While together at home with your family or friends, sit together for some quality time by playing board games. Game night is the perfect opportunity to put down electronic gadgets and the internet, turn out some lights and enjoy the company of people around you.
5. **Go Solar** - Learn about solar energy and see where you can harness the power of the sun in your home or community.
6. **Social Media Challenge** - Help inspire the world by challenging your friends to post about their actions for the environment on social media, including action photos.



7. Use #Scouts and #Connect2Earth or #EarthHour for your chance to be featured on the @worldscouting Instagram feed. Don't forget to also tag @EarthHour so they see how you're contributing from home!
8. **Voice for the Planet** –Add your voice to this virtual space for the planet - including your commitment to make the world a better place: [earthhour.org/voice](http://earthhour.org/voice)
9. **Commit to Earth** – Make Earth Hour more meaningful by taking the opportunity to make a pact with the environment. Come up with resolutions and an action plan to reduce your own carbon footprint every day. That's a great way to extend the impact of Earth Hour for a lifetime!
10. **Movie Night** - Make some popcorn at home and watch eco films/clips and nature documentaries. Discuss what you think and what you learn with friends and family.  
  
Here are a couple of great ones you can access for free:  
[How Humans are Turning the World into Plastic](#) (9 mins) by Clean Seas  
[Is This the Ocean of the Future?](#) (1.5 mins) by Greenpeace UK  
*Our Planet* series on Netflix.
11. **Say NO to Plastic** - Switch from single-use to reusable bags, seek package-free (or reduced) foods and items, fill your own water bottle, etc. We bet you can think of lots of ways to reduce plastic use in your everyday life!
12. **Share with the World** - Why does nature and our planet matter to you? How are you, as a member of the Organization, promoting environmental sustainability? Submit your personal stories, ideas and opinions on Scout.org for a chance to be featured on [www.scout.org/earthhour](http://www.scout.org/earthhour) as a hero for the planet.

Further, don't forget to use the hash tags #Scouts and #Connect2Earth or #EarthHour on social media to post photos/Videos of Scouts Guides in actions. You can also submit your report, photos and video clips related to Earth Hour to the Bharat Scouts and Guides, National Headquarters by [info@bsgindia.org](mailto:info@bsgindia.org) or [pro@bsgindia.org](mailto:pro@bsgindia.org)

Thanking you,

Yours Sincerely,



RAJ KUMAR KAUSHIK  
DIRECTOR

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida-201309, Uttar Pradesh.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club with a request to take necessary action.