



The Bharat Scouts and Guides

National Headquarters

Lakshmi Mazumdar Bhawan, 16, Mahatma Gandhi Marg, Indraprastha Estate, New Delhi-110 002.

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION.



Circular No. : 39/2019
Dated : 14th May, 2019

SUB.: WORLD NO TOBACCO DAY – 31ST MAY 2019.

Dear Sir/Madam,

Goals of the World No Tobacco Day 2019 Campaign

The most effective measure to improve lung health is to reduce tobacco use and second-hand smoke exposure. But knowledge among large sections of the general public, and particularly among smokers, on the implications for the health of people's lungs from tobacco smoking and second-hand smoke exposure is how in some countries. Despite strong evidence of the harms of tobacco on lung health remains underestimate.

The World No Tobacco Day 2019 campaign will raise awareness on the:

- Risks posed by tobacco smoking and second-hand smoke exposure.
- Awareness on the particular dangers of tobacco smoking to lung health.
- Magnitude of death and illness globally from lung diseases caused by tobacco, including chronic respiratory diseases and lung cancer.
- Emerging evidence on the link between tobacco smoking and tuberculosis deaths.
- Implications of second-hand exposure for lung health of people across age groups.
- Importance of lung health to achieving overall health and well-being.
- Feasible actions and measures that key audiences, including the public and governments, can take to reduce the risks to lung health posed by tobacco.

Lung health is not achieved merely through the absence of disease, and tobacco smoke has major implications for the lung health of smokers and non-smokers globally.

In order to achieve the Sustainable Development Goal (SDG) target of a one-third reduction in NCD premature mortality by 2030, tobacco control must be a priority for governments and communities worldwide. Currently, the world is not on track to meeting this target.

Countries should respond to the tobacco epidemic through full implementation of the WHO FCTC and by adopting the MPOWER measures at the highest level of achievement, which involves developing, implementing, and enforcing the most effective tobacco control policies aimed at reducing the demand for tobacco.

Parents and other members of the community should also take measures to promote their own health, and that of their children, by protecting them from the harms caused by tobacco.

We request you to kindly take action on promoting World No Tobacco Day at Unit, District and State level on 31st May, 2019 and send report and photographs to National Headquarters by email to pro@bsgindia.org

Thanking you,

Yours in Scouting,


OFFICIATING DIRECTOR

Copy to: -

01. All the Office Bearers of the Bharat Scouts & Guides.
02. Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
03. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Sahid Jeet Singh Marg, New Delhi-110016.
04. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida, Uttar Pradesh-201309.